

Master Services Agreement

This Master Services Agreement (**MSA**) is entered into between Juro Online Limited, a company incorporated in England and Wales under company number 09684844 whose registered office is at Third Floor, 2 Pear Tree Court, London EC1R 0DS, United Kingdom (**Juro, we, us, our**) and the applicable customer (**Customer, you, your**) entering into an order form that references this MSA (**Order Form**). The **Agreement** consists of this MSA, the Order Form, and the data processing agreement at juro.com/terms/dpa (**DPA**). In the event of any conflict between the terms of the MSA, Order Form, and DPA, such conflicts will be resolved in the following order of priority: first, the DPA, then the Order Form, and finally the MSA.

1. Definitions.

Capitalized terms not otherwise defined herein have the following meanings:

Affiliate means any entity that controls, is controlled by, or is under common control with a party.

AI means artificial intelligence.

AI Features means any AI-enabled feature made available by Juro, whether in the Juro Platform, via an API or otherwise.

AI Output means output from any AI Feature based on an input provided by Customer.

Contract Year means a 12-month period beginning on the Effective Date or any anniversary of it.

Customer Data means the data inputted by or on behalf of Customer or its authorized users for the purpose of using the Services or facilitating Customer's use of the Services, and includes AI Output.

Effective Date means the effective date set out in the Order Form (or if no such date is given, the date the Order Form has been executed by both parties).

Hosted Services means the non-transferable right to access the Juro Platform.

Implementation Services means any implementation services agreed by the parties in writing.

IP Rights means any intellectual property rights of any kind, whether registered or unregistered, and including applications, renewals, extensions, and rights to claim priority, in each case anywhere in the world.

Juro Platform means the online contract collaboration platform provided by Juro as part of the Services for the purpose of enabling users to generate, negotiate, electronically sign and manage contracts according to the subscription plan set out in the Order Form.

Services means the Hosted Services, Support Services, and any Implementation Services.

Support Services means technical support services in accordance with Juro's standard practices.

2. **Services.**

- 2.1. Generally. Subject to the terms and conditions of the Agreement, Juro will provide the Services during the Term and solely for Customer's internal business operations. Juro will provide the Services with reasonable skill and care. Juro will use reasonable efforts to maintain the availability of the Hosted Services, but does not guarantee that the Juro Platform will be available 100% of the time. Juro may update or maintain the Hosted Services at any time, including by modifying or withdrawing the features and functionality of the Hosted Services. Juro must use reasonable efforts to ensure that any update does not materially adversely affect the use of the relevant parts of the Hosted Services by Juro's customers generally.
- 2.2. Out of scope. If Juro agrees to provide services outside the scope of the Services, Juro may charge Customer for these additional services on a time and materials basis. Juro is not required to provide additional services. Juro will not provide any additional services, unless Customer has first approved Juro's quotation for doing so in writing.
- 2.3. Customer responsibilities. Customer will: (a) provide Juro with any reasonable access, information, and other cooperation Juro reasonably requires to provide the Services (for example, security access information and configuration information); (b) comply with applicable laws in connection with the Agreement; (c) obtain and maintain all licenses, consents and permissions necessary for Customer to access the Services; and (d) use reasonable efforts to prevent unauthorized access to, or use of, the Services. If Customer becomes aware of any unauthorized access or use, Customer will notify Juro promptly. If Customer fails to provide any necessary cooperation or otherwise prevents or delays Juro from performing its obligations under the Agreement, Juro is not in breach of the Agreement and is not liable to Customer for the delay or failure to perform the affected obligations.
- 2.4. Restrictions. Customer will not, and will ensure its users do not, directly or indirectly: (a) sell, lease, license, sublicense, or otherwise make the Juro Platform available to any third party or use the Juro Platform for any external or commercial purposes; (b) use manual or automated means to trawl, mine, scrape, frame, or mirror the Juro Platform, or attempt to copy or duplicate the Juro Platform; (c) decompile, disassemble, reverse engineer, or attempt to access the Juro Platform's source code (except as permitted by applicable law), or use the Juro Platform to create any derivative works thereof or develop any competing offering; (d) upload, transmit, or submit any viruses, malware, or malicious code, or other harmful materials to the Juro Platform, or otherwise interfere with the operation of the Juro Platform; (e) attempt to gain any unauthorized access to the Juro Platform or any part thereof or to any data generated using the Services; (f) use the Juro Platform for any unlawful purpose or in an unlawful manner or for any unlawful purpose; (g) remove any trademark or copyright notices contained in the Juro Platform; (h) provide any false or misleading information or any information it does not have the right to provide; (i) store payment card information in the Juro Platform; (j) perform any security or penetration testing, or benchmarking analysis, of the Juro Platform without Juro's prior written consent; (k) process in the Juro Platform any personal information of children under 13 years old or the applicable age of digital consent; or (l) misrepresent AI Output as human-generated when it is not. If Customer breaches this paragraph, Juro may suspend Customer's access to all or part of the Services, or remove or disable Customer's access to any material that does not comply with this paragraph.
- 2.5. Data privacy. Both parties will comply with the DPA.

2.6. Business continuity. Juro undertakes regular backups of the Hosted Services, including the Customer Data, for its own business continuity purposes. Customer will also implement its own reasonable business continuity procedures for the Customer Data in line with good industry practice.

3. Fees.

3.1. Invoicing and payment. Customer will pay to Juro the fees set out in the Order Form and any fees agreed by the parties in writing for additional services (**Fees**). All amounts set out in the Agreement are exclusive of sales, use, and other similar taxes (excluding taxes on Juro's income or property), which Customer will pay to Juro in addition to and at the same time as the Fees. Unless otherwise set out on the Order Form, Juro will invoice Customer for the Fees on or around the Effective Date and on or around the first date of each Contract Year (as applicable). Customer will pay each invoice in full within the time period set out in the Order Form.

3.2. No withholding. Customer will make all payments under the Agreement in full, without any deduction, set-off, withholding, or counterclaim (except for any deduction or withholding required by law). If Customer is required by law to make a deduction or withholding, Customer will increase the payment amount so that the net amount Juro receives is the same as the amount Juro would have received but for the deduction or withholding required by law.

3.3. Late payment. If Customer does not pay the Fees in full on the due date for payment, then, without limiting Juro's other remedies, Juro may: (a) charge interest on the overdue amount, calculated daily at the rate of 1% per month from the due date for payment (whether before or after judgment); and (b) initiate collections proceedings against Customer (and Customer will be responsible for any costs of collections).

3.4. Excess usage. If Customer exceeds the limits set out in an Order Form, Juro may invoice Customer for, and Customer will pay, a pro rata increase in the Fees reflecting the increased use until the end of the Initial Period or then-current Renewal Period (as applicable).

3.5. Increases. At the start of each Renewal Period, the Fees (after any discount is removed) automatically increase by an amount equal to the mean of the annual growth rate in the US Bureau of Labor Statistics Consumer Price Index (All Items) since the last increase plus 5 percentage points.

4. Term and termination.

4.1. Term. The Agreement commences on the Effective Date and will continue until the end date set out in the Order Form (**Initial Period**). Unless otherwise set out in the Order Form, after the Initial Period this Agreement will automatically renew for successive periods each equal in length to the Initial Period (each a **Renewal Period**, and together with the Initial Period, the **Term**) unless either party provides written notice of non-renewal at least 30 days prior to the end of the then-current Term.

4.2. Termination. Either party may terminate the Agreement immediately for cause if the other party materially breaches this Agreement and does not cure such breach (if reasonably susceptible to cure) within 30 days from receipt of written notice thereof. Juro may terminate the Agreement immediately if Customer does not pay any overdue amount within 14 days from receipt of written notice thereof.

- 4.3. Suspension. Juro may immediately suspend Customer's access to the Juro Platform if: (a) Customer breaches Section 2.4; or; (b) fails to pay any amount when due and remains in default 14 days after receiving notice of non-payment from Juro; or (c) Juro determines in good faith that such suspension is necessary to avoid possible harm to Juro's, Customer's, or any third party's property, systems, or information. Juro will promptly notify Customer of the suspension and reason therefor, and will restore access as soon as commercially feasible once the underlying issue is resolved.
- 4.4. Effect of termination. Termination or expiration of the Agreement will not affect any already-accrued obligations or liabilities. Sections 2.4, 3, 4.4, and 5 through 10 will survive the termination or expiration of the Agreement. On expiration or termination of the Agreement for any reason: (a) Customer will pay the Fees in full for the Services up to and including the termination date; and (b) all licenses granted to Customer under the Agreement terminate and Customer will immediately stop using the Services. Within 60 days after termination of the Agreement, Customer may notify Juro to request a copy of Juro's most recent back-up of the Customer Data. Within 30 days after receiving the notice, Juro will deliver the back-up to Customer in Juro's standard format, which as at the date of the Agreement is .pdf and .csv. Juro must only use a commonly-used format to provide the back-up. On expiry of the 60-day period or, if later, once Juro has provided the back-up requested by Customer, Juro must erase the Customer Data in its possession.

5. **Confidentiality.**

- 5.1. Definition. **Confidential Information** means any non-public information provided by one party (**Discloser**) to the other party (**Recipient**) hereunder that is either conspicuously identified as confidential or proprietary or should be reasonably understood to be confidential based on the nature of the information or the circumstances of the disclosure. Confidential Information includes information regarding a party's technology, software, websites, pricing, customers, or other business, technical, or financial information. Without limiting the generality of the foregoing, Customer's Confidential Information includes the Customer Data, and Juro's Confidential Information includes non-public information regarding the Juro Platform. Confidential Information does not include information that: (a) is already known to Recipient without obligation of confidentiality prior to its disclosure by Discloser; (b) is in or enters the public domain through no wrongful act of the Recipient; (c) is or was lawfully received by Recipient from a third party without confidentiality obligations; or (d) can be established by written documentation to have been independently developed by Recipient without access to the Confidential Information.
- 5.2. Protection. Recipient will only use Confidential Information to perform its obligations or exercise its rights under the Agreement. Recipient will not disclose Confidential Information to any individuals or entities except for its and its Affiliates' officers, employees, agents and representatives who have a need to know such Confidential Information and who are bound by confidentiality obligations at least as protective as those set forth herein. Recipient will maintain the Confidential Information in confidence using the same degree of care as it uses to protect its own similar information (but no less than reasonable care) and will be liable for any unauthorized use or disclosure of the Confidential Information disclosed during the Term for the greater of five years, or so long as such Confidential Information is protected as a trade secret under applicable law.

- 5.3. Compelled disclosure. If Recipient is required by a binding order of a government agency or court of competent jurisdiction to disclose any Confidential Information of Discloser, Recipient will, if legally permitted, provide Discloser with prompt written notice sufficient to allow Discloser an opportunity to appear and object to such disclosure. If such objection is unsuccessful, then Recipient may produce only such Confidential Information as is required by the court order or governmental action.
- 5.4. Return or destruction. At Discloser's request upon termination of the Agreement, Recipient will promptly return or destroy all Confidential Information (including any copies thereof) in its possession or control, except that Recipient may retain: (a) any copies required to be retained under applicable law and (b) copies in backup or archive media created in the ordinary course of business; provided in each case that the obligations of confidentiality hereunder will continue to apply to such retained copies.
- 5.5. Remedies. Each party agrees that the other party may have no adequate remedy at law if there is a breach or threatened breach of this Section 5 and, accordingly, that the non-breaching party will be entitled to seek injunctive or other equitable relief to prevent or remedy such a breach in addition to any legal remedies available to that party.

6. **Intellectual property.**

- 6.1. Customer IP. As between the parties, Customer or its licensors own all IP Rights in the Customer Data and any derivatives thereof that are provided to Customer as part of the Services, including AI Output. Juro hereby assigns to Customer all its right, title and interest (if any) in and to the AI Output. Customer grants to Juro a worldwide, non-exclusive, royalty-free license to: (a) access and use the Customer Data and any other information, suggestions, or feedback provided by Customer to perform and improve the Services; and (b) reproduce Customer's name and logo in marketing and promotional materials (including on Juro's website) in compliance with any reasonable brand guidelines that Customer notifies to Juro from time to time. Juro may sublicense the rights granted in this paragraph to its agents and contractors, in each case solely to the extent necessary to enable Juro to perform and improve the Services and to reproduce Customer's name and logo in Juro's marketing and promotional materials (as applicable). Customer warrants that it is entitled to grant the licenses in this paragraph and that Juro's use of those rights in accordance with the Agreement will not infringe anyone else's rights.
- 6.2. Juro IP. Juro or its licensors own all IP Rights in: (a) the Services, the Juro Platform and any improvements, enhancements, or modifications to them; (b) the Juro name and logo; and (c) all materials created in providing the Implementation Services (for example, training presentations).
- 6.3. Cookies and similar technologies. Customer consents to Juro using cookies and similar technologies to monitor, store and use information from devices used by Customer's users relating to the provision, use and performance of the Services to detect threats to or errors in the Services and Juro's operations, and for the purposes of the further development and improvement of Juro's services, conditional on Juro at all times complying with its privacy policy and the DPA.
- 6.4. Feedback. Juro may use any feedback and suggestions for improvement provided by Customer and its users (**Feedback**) without charge or limitation. By providing Feedback, Customer thereby assigns (or will procure the assignment of) all IP in the

Feedback with full title guarantee (including by way of present assignment of future IP) to Juro.

- 6.5. AI training. Juro may not use Customer Data as training data for any AI models, unless the AI model is used only to provide Services to Customer (**Customer-Specific Model**). If Juro does create any Customer-Specific Models, Juro must erase the Customer-Specific Models in its possession within 60 days after termination of the Agreement for any reason.
- 6.6. Similar output is not Customer Data. Customer acknowledges that AI Output may not be unique and other users may receive similar content from Juro's services. Responses that are requested by and generated for other users are not Customer Data. The assignment in Section 6.1 does not include other users' output.

7. **IMPORTANT DISCLAIMERS.**

- 7.1. NO LEGAL ADVICE. JURO IS NOT A LAW FIRM AND IS NOT REGULATED AS ONE. JURO'S PERSONNEL ARE NOT CUSTOMER'S LAWYERS AND DON'T GIVE LEGAL ADVICE ON WHICH CUSTOMER OR ANYONE ELSE CAN RELY. CUSTOMER'S USE OF THE SERVICES DOES NOT CREATE A LAWYER-CLIENT RELATIONSHIP. CUSTOMER MAY SUE THE HOSTED SERVICES FOR ITS CONTRACTING ACTIVITIES. CUSTOMER IS RESPONSIBLE FOR DECIDING IF ITS CONTRACTING ACTIVITIES USING THE HOSTED SERVICES COMPLY WITH ANY FORMALITIES OR LEGAL OR REGULATORY REQUIREMENTS. JURO IS NOT RESPONSIBLE FOR ERRORS IN THE CONTENT OF CUSTOMER'S CONTRACTS. JURO IS NOT RESPONSIBLE FOR DECIDING WHICH FORMALITIES OR LEGAL OR REGULATORY REQUIREMENTS APPLY TO CUSTOMER WHEN IT COMES TO EXECUTING, RETAINING, AND DELETING CONTRACTS. CUSTOMER IS SOLELY RESPONSIBLE FOR DETERMINING WHETHER THE ELECTRONIC SIGNATURE GENERATED THROUGH THE SERVICES IS SUFFICIENT FOR ANY PARTICULAR KIND OF DOCUMENT IN ANY GIVEN JURISDICTION, AND JURO'S ONLY RESPONSIBILITY WITH REGARDS TO VALIDATING A SIGNATURE IS TO PROVIDE A COPY OF THE DATA IT RECORDS REGARDING SUCH SIGNATURES. JURO WILL NOT BE LIABLE FOR ANY ALLEGED LOSS ARISING FROM ANY INVALIDITY OF ANY ELECTRONIC SIGNATURE.
- 7.2. CONTENT. JURO DOES NOT CONTROL CONTENT POSTED IN OR USING THE SERVICES, INCLUDING CUSTOMER DATA. JURO DOES NOT GIVE ANY REPRESENTATIONS OR WARRANTIES ABOUT THE ACCURACY, COMPLETENESS, CURRENCY, CORRECTNESS, RELIABILITY, INTEGRITY, USEFULNESS, QUALITY, FITNESS FOR PURPOSE OR ORIGINALITY OF THE CONTENT OR CUSTOMER DATA. CUSTOMER IS SOLELY RESPONSIBLE FOR THE RESULTS ACHIEVED USING THE SERVICES AND FOR THE CONCLUSIONS THAT CUSTOMER DRAWS FROM THAT USE, AND JURO HAS NO LIABILITY FOR ANY DAMAGE CAUSED BY ERRORS OR OMISSIONS IN ANY INFORMATION, INSTRUCTIONS OR SCRIPTS PROVIDED TO JURO BY CUSTOMER IN CONNECTION WITH THE SERVICES, OR ANY ACTIONS JURO TAKES AT CUSTOMER'S DIRECTION.
- 7.3. AI MAKES MISTAKES. AI FEATURES MAY PRODUCE INCORRECT AI OUTPUT THAT DOES NOT ACCURATELY REFLECT REAL PEOPLE, PLACES, FACTS OR LAWS (INCLUDING LEGAL AUTHORITIES). CUSTOMER MUST USE HUMAN

REVIEW TO IDENTIFY AND CORRECT ERRORS IN THE AI OUTPUT BEFORE USING OR RELYING ON THE AI OUTPUT FOR ANY PURPOSE.

- 7.4. GENERAL DISCLAIMERS. JURO DOES NOT WARRANT THAT CUSTOMER'S USE OF THE SERVICES WILL BE UNINTERRUPTED OR ERROR-FREE. JURO IS NOT RESPONSIBLE FOR DELAYS, DELIVERY FAILURES, OR ANY OTHER LOSS OR DAMAGE CAUSED BY THE TRANSFER OF DATA OVER COMMUNICATIONS NETWORKS AND FACILITIES, INCLUDING THE INTERNET. CUSTOMER ACKNOWLEDGES THAT THE SERVICES ARE SUBJECT TO LIMITATIONS, DELAYS AND OTHER PROBLEMS INHERENT IN THE USE OF COMMUNICATIONS NETWORKS AND FACILITIES. JURO IS NOT RESPONSIBLE FOR ANY LOSS, DESTRUCTION, ALTERATION OR DISCLOSURE OF CUSTOMER DATA CAUSED BY ANY THIRD PARTY, EXCEPT THOSE THIRD PARTIES ENGAGED BY JURO TO MAINTAIN AND BACK UP CUSTOMER DATA. TO THE MAXIMUM EXTENT PERMITTED BY LAW, EXCEPT AS EXPRESSLY SET FORTH HEREIN, JURO PROVIDES THE JURO PLATFORM AND THE SERVICES ON AN "AS IS" AND "AS AVAILABLE" BASIS AND MAKES NO WARRANTIES, WHETHER EXPRESS, IMPLIED OR STATUTORY, REGARDING THE JURO PLATFORM OR THE SERVICES, INCLUDING ANY IMPLIED WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE, MERCHANTABILITY, OR NON-INFRINGEMENT.

8. **Indemnification.**

- 8.1. By Juro. Juro will indemnify, defend and hold Customer harmless from and against any losses, damages, fees, costs, and expenses (including reasonable attorneys' fees) (collectively, **Losses**) it may incur in connection with a third-party claim to the extent arising out of any allegation that the Juro Platform (excluding the AI Output) infringes any third party's IP Rights. Juro will have no obligation for any claims arising out of: (a) misuse or modification of the Juro Platform; (b) combination of the Juro Platform with any components not provided by Juro; (c) Customer Data or Juro's conformance with Customer's specific requirements or instructions; or (d) Customer's breach of the Agreement or violation of applicable law (each, an **Exclusion**). If a third-party claim of infringement is threatened or occurs, Juro may seek to mitigate damages by modifying the Juro Platform, or (if the foregoing is not commercially feasible) terminating this Agreement and refunding to Customer any unused, prepaid fees. The provisions in this Section 8.1 set forth Juro's exclusive liability, and Customer's exclusive remedy, for any third-party claims of infringement.
- 8.2. By Customer. Customer will indemnify, defend and hold Juro harmless from and against any Losses it may incur in connection with a third-party claim to the extent arising out of any Exclusion or Customer's use of the Services.
- 8.3. Procedures. The party seeking indemnification will: (a) give the indemnifying party prompt written notice of the claim (provided that no delay will affect the indemnifying party's obligations except to the extent materially prejudicial to it); (b) give the indemnifying party control of the defense and settlement of the claim; and (c) cooperate with the indemnifying party in defending or settling such claim, at the indemnifying party's expense. The indemnified party will have the right to participate at its own expense in the defense and settlement of any claim. Neither party may consent to the entry of any judgment or enter into any settlement that adversely affects the rights or interests of the other party without such party's prior written consent, which may not be unreasonably withheld.

9. **LIMITS ON LIABILITY.**

- 9.1. GENERAL. SUBJECT TO SECTION 9.2, TO THE MAXIMUM EXTENT PERMITTED BY LAW, IN NO EVENT WILL EITHER PARTY BE LIABLE FOR ANY: (A) INDIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE, OR CONSEQUENTIAL DAMAGES OF ANY KIND (INCLUDING WITHOUT LIMITATION LOSS OF PROFITS, BUSINESS, OR REPUTATION) IN CONNECTION WITH THE AGREEMENT, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES; OR (B) TOTAL AMOUNTS EXCEEDING 100% OF THE AMOUNTS PAID OR PAYABLE BY CUSTOMER TO JURO UNDER THE AGREEMENT IN THE CONTRACT YEAR DURING WHICH THE EVENTS GIVING RISE TO THE CLAIM AROSE; IN EACH CASE WHETHER ANY ALLEGED DAMAGES ARISE OUT OF CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR ANY OTHER LEGAL OR EQUITABLE THEORY. UNLESS CUSTOMER NOTIFIES JURO THAT IT INTENDS TO MAKE A CLAIM WITHIN 12 MONTHS AFTER THE EVENT GIVING RISE TO THE CLAIM, THEN JURO WILL HAVE NO LIABILITY FOR THAT EVENT. CUSTOMER'S NOTICE WILL IDENTIFY THE EVENT AND GROUNDS FOR THE CLAIM IN REASONABLE DETAIL.
- 9.2. NO LIMITS ON SPECIFIC CLAIMS. NOTHING IN THE AGREEMENT LIMITS: (A) CUSTOMER'S OBLIGATION TO PAY THE FEES; OR (B) EITHER PARTY'S LIABILITY FOR INFRINGEMENT OF THE OTHER PARTY'S IP.

10. **General.**

- 10.1. Force majeure. Juro will not be liable for any delays or failures to perform to the extent due to a cause beyond its reasonable control, which may include natural disasters or acts of God, strikes or work stoppages, acts of war or terrorism, telecommunications disruptions, pandemics or epidemics, quarantines, or other government orders.
- 10.2. Notices. Notices will be considered properly received: (a) when delivered, if delivered in person; (b) one business day after dispatch, if dispatched by an overnight delivery service that provides signed acknowledgement of receipt; (c) three business days after deposit, if sent by certified or registered first class mail, postage prepaid, return receipt requested; or (d) upon acknowledgement of receipt or one business day after submission (if no automated delivery failure or out of office response is received), whichever is sooner, if sent by email. Notices will be sent to the addresses set forth in this MSA or the applicable Order Form, provided either party may update its address for notice by providing notice to the other party in accordance with this paragraph. Notices sent by email will be sent to Juro at support@juro.com and to Customer at the then-current contact email address for its account.
- 10.3. Assignment. Neither the Agreement nor any rights or responsibilities hereunder may be assigned, delegated, or otherwise transferred by either party without the other party's prior written consent (not to be unreasonably withheld). Notwithstanding the foregoing, either party may transfer or assign the Agreement upon notice (but without consent) to an Affiliate or to the successor entity in the event of a merger, stock sale, or sale of substantially all assets. Subject to the foregoing, the Agreement will be binding upon and will inure to the benefit of the parties and their respective successors and assigns.
- 10.4. Severability. Should any provision of the Agreement be held to be void, invalid, or inoperative, the remaining provisions of the Agreement will not be affected and will

continue in effect and the invalid provision will be deemed modified or severed to the least degree necessary to remedy such invalidity.

- 10.5. Relationship. The parties are independent contractors, and nothing herein will be construed to create the relationship of employer and employee, principal and agent, partnership or joint venture, or any other fiduciary relationship. Neither party has any right or authority to bind or commit the other party with respect to any third parties.
- 10.6. No third-party beneficiaries. The Agreement is binding on the parties and their permitted successors and assigns, and no third party will be deemed to have any right to enforce any term of the Agreement.
- 10.7. Governing law; mandatory arbitration. The Agreement will be governed by the laws of the State of Delaware, without regard to its conflicts of laws principles. Any dispute arising out of the Agreement will be settled exclusively through binding arbitration held in New York, New York. The arbitration will be administered by JAMS pursuant to its Comprehensive Arbitration Rules and Procedures (and in accordance with the Expedited Procedures in those Rules). Judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction. Notwithstanding the foregoing, either party may seek injunctive or other equitable relief from any court having jurisdiction for any alleged or threatened infringement of its IP Rights or breach of confidentiality and Juro may initiate proceedings in small claims court to recover any unpaid fees. The prevailing party in any such dispute will be entitled to recover its reasonable attorneys' fees and costs.
- 10.8. Entire agreement; amendments; waivers. The Agreement contains the entire agreement between the parties relating to the subject matter hereof and supersedes any prior agreements, oral or written, between the parties regarding the subject matter hereof and supersedes any prior agreements, oral or written, between the parties regarding the subject matter. No amendments, modifications or changes will be effective unless they are in writing and either (i) signed by authorized representatives of the parties; or (ii) displayed by Juro and accepted by an admin user of Customer within the Juro Platform. No waiver of a breach of any provision of the Agreement by either party will constitute a waiver of any subsequent breach of the same or any other provision hereof, and no waiver will be effective unless made in writing and signed by a duly authorized representative of the waiving party.
- 10.9. Execution. The Agreement may be executed in counterparts, each of which so executed will be deemed to be an original and such counterparts together will constitute one and the same agreement.